



COINCENTRAL

MEDIA KIT 2018

CoinCentral is an international authority in the cryptocurrency and blockchain space. Our reputation is built on our unwavering integrity to provide our audience with the highest quality information presented in a transparent and easy to understand way.

SOCIAL MEDIA

14,000  Facebook Users

9,283  Twitter Followers

9,378  Group Members

15,358  Email Subscribers

WEBSITE ANALYTICS

7,662,010  Page Views

4,919,189  Unique Visits

209,519  Monthly Desktop Users

216,330  Monthly Mobile Users

1 min 28 sec  Site Duration

SEO STATISTICS

90,985  Current Ahrefs rank

49 URL Rank  **71** Domain Rank

301,000  Traffic Value

483,000  Organic Traffic

42,800  Referring Domains

396,000  Backlinks

AVG 7 days: **91,508**

AVG 1 month: **93,632**

AVG 3 months: **103,354**

SPONSORED ARTICLES

CoinCentral strives to consistently meet its high standards for content. Our writers and editing team have deep experience in helping projects craft storylines that appeal to our audiences and present your project in the most accurate light.

CoinCentral will work with your communications and marketing teams to build a high-quality engaging piece that taps into several of your project's key value propositions and story angles.

All sponsored articles are labeled as "Promoted", will be posted along with our regular content schedule, and will contain one do-follow link to your project's home page. They will appear on the homepage for a minimum of three days. The articles will be permanently kept on site to ensure the maximum SEO benefit.

Additionally, we'll retweet the article via Twitter, reaching our **9,300+** loyal Twitter followers.

PRESS RELEASES

Get the word out to our audience of cryptocurrency enthusiasts and investors. Time moves very quickly in the cryptocurrency world, and news tends to expire very quickly. Make a lasting impression and share your story with a loyal base of readers and reap the benefits of adding "CoinCentral" to your press section.

Audience Scope:

up to 1,500,000
monthly page views

56% Millennial (18-34)
36% (35-54)

82.4% Male
17.6% Female

EMAIL NEWSLETTER

Our **"This Week in Crypto"** Reaches **60,000** readers with an **open rate of 10%**
We offer options to projects seeking placement in our email list:

THE BASIC

Inclusion in our "What's New at CoinCentral" section in the email.

250 per email

THE ADVANCED

Custom CTA - 2-3 line description in the footer - "This Week in Crypto, sponsored by YOUR Project"

2,500 per week or 8,000 per month

EXCLUSIVE INTERVIEWS

**We pride ourselves in interviewing leaders, trailblazers,
and high-caliber entrepreneurs.**

Our research team is well-versed in the majority of the corners of the cryptocurrency/blockchain space and prepares the best questions for each project.

We've gotten the chance to interview rockstar entrepreneurs and influential figures such as Halsey Minor (Salesforce/VideoCoin), Joe Lubin (Ethereum) Da Hongfei (NEO), Andrew Keys (ConsenSys), Josh Constine (TechCrunch), Apolo Ohno (Olympic Gold Medalist/HybridBlock), and more. We love giving our audience a glimpse into the realities of the cryptocurrency industry while also enabling projects to explore their own story with a team of professional journalists.

-Alex Moskov CoinCentral Editor-in-Chief



SAMPLE BANNER AD

**Banner Ad size
728 x 90**

✓ LIVE • Tracking **289** cryptocurrencies

⌵ FILTER COINS...

CUSTOMIZE

# ↑	Name	Market Cap	Price	24h Change	24hr Volume	Relative Volume	Circulating Supply
1	 Bitcoin	\$110,578,349,509	\$6,372.67	0.62%	\$4,177,438,561	3.78%	17,351,962 BTC
2	 Ethereum	\$20,451,395,203	\$198.72	0.99%	\$1,457,011,024	7.12%	102,914,617 ETH

Be the first thing people see on **CoinCentral with a digital Banner Advertisement.**

CoinCentral has become the go-to destination for many cryptocurrency enthusiasts looking to stay updated with news, read in-depth guides on project fundamentals, interviews with teams, or simply just to check prices on our home page.

We offer high-visibility and high-impact campaigns to our diverse audience of cryptocurrency supporters, investors, and professionals.

Our standard banner ad unit is 728X90

ICO LISTING / REVIEWS



Up-Front payment of \$500 which is non-refundable.

The Basic - 1,000

Listing on our ICO Calendar

Priority Update

CoinCentral verified tag
(post-research)

ICO Review by our writers

The Premium - 3,000

ALL benefits of Basic Level

"What is ICO" article

Inclusion in "This Week in
Crypto" weekly email

Social shares on our channels

Custom Bonus

The Diamond - 8,000

ALL benefits of Basic Level

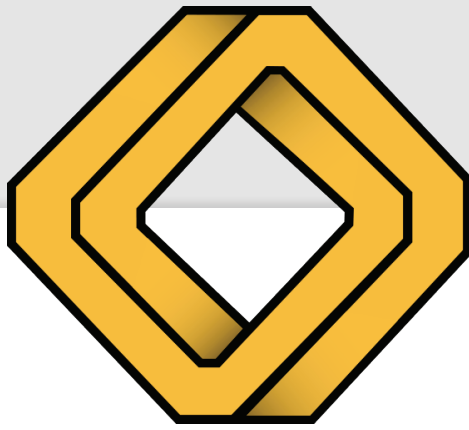
"What is ICO" article

Inclusion in "This Week in
Crypto" weekly email

Social shares on our channels

Interview with Founding Team
article

Custom Bonus



ADVERTISING COSTS

Ico Listing (includes Review and rating)	_____	5,000
Featured ICO Logo (homepage)	_____ (One Month)	8,000
Sponsored Articles (1)	_____	2,500
sponsored Articles (3)	_____	6,500
Interview	_____	2,500
Video Review	_____	3,500
Video Sponsor	_____ (3 videos)	5,000
Business listing	_____	1,500
Exchange Listing	_____	6,500
Wallet Listing	_____	6,500
Social Media Mentions	_____	3,500
Media Blast (i)	_____	2,000
Media Blast (3)	_____	5,000
Press Release (1)	_____	1,000
Press Release (3)	_____	2,500